

# Now that you've decided to use our EUROPE MAILER . . .



1. Fill out the form below with your information as you want it to appear on your mailer, and fax it to (616) 957-0103 by **December 28** (Attn: Sales)
2. Your **NEXT STEP** is to prepare your mailing list. **If you need help preparing your mailing list, we offer free assistance.** Contact Mike at Ph: (800) 968-9161 ext. 277 or Mike@imagetours.com. Even if you're new to mailing lists, we can help you secure your list.
3. **AFTER** you have prepared a mailing list. Email that list to our independent mailing house of Presort Services to **ImagePartners@presortservices.com**, please be sure to include your Iata # in the subject line of the email.
4. If you would like **Custom Copy**, please email the desired copy to Julieann@ImageTours.com .

**Fax this form to (616) 957-0103 by DEC 28 (Attn: Sales)**

Agency Name: \_\_\_\_\_ IATA #: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (local): \_\_\_\_\_ (toll) \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**SPECIFY YOUR QUANTITY(S):**

Mailer #1 (sent in Nov) \_\_\_\_\_ N/A \_\_\_\_\_

Mailer #2 (sent in Mar) \_\_\_\_\_

We encourage you to send a new mailing list for each mailer you do, so that you include new leads each time. If the quantity of your list(s) is more than what you specify here, we will invoice you for the difference.

USE THIS PRICE CHART TO GET A GENERAL IDEA OF COST BASED ON VARIOUS QUANTITIES.

FOR A PRICE QUOTE BASED ON A QUANTITY NOT LISTED, CALL JUSTIN AT PH: 800/968-9161 EXT. 253.

| Quantity* | Reg. Price | Discount | Final Price | Cost/Piece |
|-----------|------------|----------|-------------|------------|
| 500       | \$265      | 25%      | \$198       | \$0.40     |
| 600       | \$309      | 30%      | \$216       | \$0.36     |
| 700       | \$354      | 35%      | \$229       | \$0.33     |
| 800       | \$398      | 40%      | \$238       | \$0.30     |
| 1,000     | \$487      | 50%      | \$243       | \$0.24     |
| 1,500     | \$708      | 50%      | \$353       | \$0.24     |
| 2,000     | \$930      | 50%      | \$464       | \$0.23     |

\*Quantities are not limited to those above. Mailing to your client list is included! Prices are per mailing.

Image Tours, Inc. and their mailing house, Presort Services, Inc. agrees not to sell or use your mailing list for any purpose other than this mailing.