

# Now that you've decided to use our EUROPE MAILER . . .



1. Fill in your agency information below as you want it to appear on your mailers:

Agency Name: \_\_\_\_\_ IATA #: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone (Local): \_\_\_\_\_ Toll: \_\_\_\_\_ Fx: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

2. Specify the quantity for each mailing you are doing. Below we list various quantities and their cost. For a quote based on a quantity not listed, call Sales Dept at 800-968-9161 ext. 3 We will send you an invoice before each mailing. If the quantity of your list(s) is more than what you specify here, we will invoice you for the difference. We will need your payment before we are able to print and send your mailers.

<b>Specify your Quantities below and FAX this form to (616) 957-0103 by Sept. 29 (Attn: Sales Dept.)</b>	<b>Quantity*</b>	<b>Regular Price</b>	<b>Discount</b>	<b>Final Price</b>	<b>Cost/Piece</b>
	<b>500</b>	<b>\$266</b>	<b>25%</b>	<b>\$199</b>	<b>\$0.40</b>
	<b>700</b>	<b>\$365</b>	<b>35%</b>	<b>\$237</b>	<b>\$0.34</b>
	<b>800</b>	<b>\$414</b>	<b>40%</b>	<b>\$248</b>	<b>\$0.31</b>
Quantity Mailing #1 (mailed in Oct.) _____ N/A	<b>1000</b>	<b>\$512</b>	<b>50%</b>	<b>\$256</b>	<b>\$0.26</b>
Quantity Mailing #2 (mailed in Dec.) _____	<b>1,500</b>	<b>\$757</b>	<b>50%</b>	<b>\$378</b>	<b>\$0.25</b>
Quantity Mailing #3 (mailed in Feb.) _____	<b>2,000</b>	<b>\$1003</b>	<b>50%</b>	<b>\$501</b>	<b>\$0.25</b>
Quantity Mailing #4 (mailed in Apr.) _____	*Quantities are not limited to those above. Cost of mailing to your clients is included. Prices are per mailing.				
Quantity Mailing #5 (mailed in June) _____					

3. Prepare your client list. If you're new to mailing lists or need help preparing a securing your list, we offer free assistance. Contact Mike at (800) 968-9161 ext. 277 or by email at [Mike@ImageTours.com](mailto:Mike@ImageTours.com).
4. Email your client list to our mailing house: [ImagePartners@extendyourreach.com](mailto:ImagePartners@extendyourreach.com) Extend Your Reach is the independent mailing house we use. Important: Include your local phone # in the subject line of your email. Send a new list for each mailing you are doing — the deadline to submit each list will appear on your invoice. Remember to include your newest leads with each list you send. Image Tours Inc. and Extend Your Reach agrees not to sell or use your mailing list for any purpose other than this mailing.
5. 1/4 page custom copy is available on Mailings #1 and #3. If you have custom copy, please email it to [Julieann@ImageTours.com](mailto:Julieann@ImageTours.com).