

# Image Tours 2012 Group Plans



This Group Plan applies to any of the escorted tours currently offered by Image Tours Inc.

## Group Benefits:

### Groups booked into existing, published dates

17% commission on land-only price, provided at least 16 passengers travel on the same tour and departure date. If you fall below 16 traveled passengers, your commission reverts to your current individual commission rate.

10% commission on air, single supplements, insurance, and extensions.

Free tours are earned based on the following traveled passenger levels:

<b>Level 1</b>	0 – 15 passengers	No free
<b>Level 2</b>	16 – 23 passengers	1 free land
<b>Level 3</b>	24 – 31 passengers	1½ free land
<b>Level 4</b>	32 – 39 passengers	2 free land
<b>Level 5</b>	40 – 46 passengers	2 free land <b>and</b> 1 free air (from group's domestic departure city)

### Exclusive Groups

Exclusive bus groups that fall under 40 passengers will need to be re-priced in order to include the group benefits outlined above. Or, the following plan can be implemented in order to apply the published pricing for your exclusive group. Exclusive groups require a minimum of 24 passengers.

<b>Level 1</b>	24 – 31 passengers	No free and 10% commission on land-only price.
<b>Level 2</b>	32 – 39 passengers	1 free land and 17% commission on land-only price.
<b>Level 3</b>	40 - 46 passengers	2 free land, 1 free air, and 17% commission on land-only price.

## Other Terms & Conditions:

- ◆ You may block a minimum of 18 seats and a maximum of 24 seats on existing, published dates.
- ◆ Groups that initially wish to block more than 24 seats will be considered an "Exclusive Group".
- ◆ A minimum nonrefundable but applicable deposit of \$500 is required for an "Exclusive Group".
- ◆ You may block air space with a \$50 per seat, non-refundable deposit.
- ◆ If air is needed for a passenger qualifying for a free land tour, the cost will be based on the air add-on and air taxes applicable on the date Image Tours receives a non-refundable \$200 deposit for this passenger.
- ◆ The TripMate Travel Deferral Benefit is not available for groups and therefore the group insurance premium remains \$145 per person.
- ◆ Passengers assigned free air may not be eligible for frequent flyer miles.
- ◆ Group Bookings will not be eligible for Co-op Advertising Reimbursement.
- ◆ Group Bookings will not be eligible for negotiated, year-end override commission plans.
- ◆ Fam Rates and Vouchers may not be used on group departure dates.

## Contact Us:

To block group space, contact Justin (ext. 253) or Laura (ext. 215) at 800-968-9161  
e-mail [justin@imagetours.com](mailto:justin@imagetours.com) or [laura@imagetours.com](mailto:laura@imagetours.com)