

# Heart of Europe

Submitted by **Bonnie Jackson** of Party House Travel

Most Americans will want at least one traveling experience to Europe. For the first time traveler, or those wanting a general tour of Europe, choosing an escorted tour is the least expensive and most comprehensive way to accomplish this trip of a lifetime.

The important questions to consider involve what countries to

take, how much should I spend and what tour operator is best for my needs?

Among all of the European Tour Operators, available, a family run operator in the Midwest is standing out from the rest. Image Tours, located in Grand Rapids, MI has specialized in high quality, low cost, fully escorted tours for over 63 years.

Image operates seven different tours and features the nationally recognized and 40th annual "Heart of Europe Tours". This is a fully escorted, 15 day, seven country, sight seeing adventure that highlights Holland, Belgium, Germany, Austria, Italy, Switzerland and France. Additional days in Paris and/or London can also be arranged.

Passengers are transported in comfort by deluxe European style, first class, air-conditioned motor coach. Hotels are all first class or superior tourist class, no less than three stars.

The itinerary has been carefully designed to take in as much as possible while maintaining a comfortable pace. There are four 2-night stay-overs and the average time between stops in only 1.5 hours. Plenty of free time is available during the tour or you may want to take the optional excursions operated by Image.

With over 5,000 people purchasing the "Heart of Europe" tour each year, Image is offering over 150 departure dates in 2003. The

tours are priced from @,640 and include land and air from La Crosse, baggage handling, transfers, tips, taxes and service charges. No hidden charges. No hidden costs!

Start your planning by requesting the most interesting travel brochure in the business. Enjoy reading the detailed description of the tour, including information on how to get a passport.

Party House Travel is Image Tours representative in La Crosse. To request a brochure or answer questions please contact Bonnie Jackson at 608-788-9822.



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